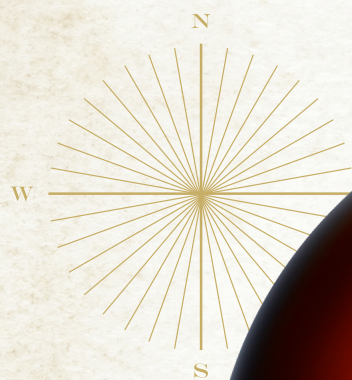


3  
BADGE  
Mixology  
★ ★ ★



IN THE SPIRIT OF THE RUM-RUNNING SCHOONER *KIRK and SWEENEY*,  
THIS RUM IS WELL WORTH PURSUING. AGED IN OAK BARRELS, *Kirk and Sweeney*  
RESERVA SHOWS A RICH MAHOGANY COLOR, SMOOTHLY CAPTURING  
A COMPLEX RANGE OF FLAVORS, FROM EARTHY SUGAR CANE AND  
DRIED FRUIT TO VANILLA AND TOASTED OAK.

KIRKANDSWEENEYRUM.com



# KIRK and SWEENEY

## ★ RESERVA RUM ★

### ★ TASTING NOTES ★

*Aroma* This deep mahogany colored rum presents a sweet aroma balanced heavily toward cane honey, with earthy sugar cane undertones, along with a hint of vanilla, luscious toasted oak, caramel and dried fruits.

*Taste* Initial taste reveals a nectar-sweet quality, leading to a weightier body that's serious in character but not overbearing. Light notes of vanilla and wood hit the palate transforming into an incredibly smooth offering.

*Finish* Bold, ripe, and sweet vanilla flavors evolve near the end, providing a smooth, long and luxurious finish.

### ★ INSPIRATION ★

KIRK AND SWEENEY was a wooden schooner, best known for smuggling rum from the Caribbean to the Northeast during the early years of Prohibition. Legend has it that it was seized off the coast of New York with a massive amount of rum aboard. In the spirit of this rum runner, Kirk and Sweeney Dominican Rum is well worth pursuing.

### ★ DESIGN ★

The bottle and the raised cork were inspired by the elegantly squat 18th-century *onion* bottles, which typically contained rum. These beautiful bottles were sometimes encased with hemp netting which could be used as a handle or to hang the bottle from a ship beam.

Playing off the concept of global navigation, an antique nautical map of the main rum smuggling route is silkscreened around the circumference of the bottle. The neck features a photo of Kirk and Sweeney with a vintage nautical rope, complete with a tag that specifies the age range. Along with the ornate logo and the safety seal printed to look like nautical brass, the design serves as a reminder of the risk so many were willing to take for a good taste of rum during the 1920's.

### ★ PRODUCTION ★

Handcrafted in the Dominican Republic, this rum adheres to the very strict regulations to be called "Dominican Rum". The process begins with hand harvested, high-quality sugarcane that is processed for fermentation and distillation. The rum is then aged in a variety of oak barrels, with the distiller conducting various steps of dumping, blending and re-barreling through the years. The final blend is a selection of variously aged rums between 2 and 12 years, painstakingly hand selected, this is indeed a rum well worth pursuing.

ALCOHOL 80 PROOF / 40% ALC. BY VOLUME

VOLUME 750 ML

SRP \$39



KIRKANDSWEENEYRUM.com

KIRK AND SWEENEY RUM, 40% ALC/VOL  
3 BADGE BEVERAGE, SONOMA, CA



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